



**Website: [www.pickleballbc.ca](http://www.pickleballbc.ca)**

Our website was showing excellent growth in terms of 'unique visits' and 'page views' until March, at which time visits dropped by about 30%. Since then we have been showing steady and gradual growth and visits have climbed back to the pre-March levels.

Our website continues to be the first choice of new players, visitors and existing players looking for information about pickleball in BC.

In normal times our "Tournaments" page, which lists all up-coming tournaments (we are made aware of), is one of the most accessed pages on our site. We continue to encourage tournament organizers to let us know, well in advance, the dates they are planning to hold their tournament. By doing so it may deter another tournament choosing the same dates, thereby avoiding any overlapping.

We continue to offer the opportunity for small clubs to have a web presence by 'piggy-backing' their unique page on to our site – the cost, a very reasonable \$20.00 a year.

Every effort is made to keep the website relevant and vibrant. We are always delighted to receive suggestions and/or contributions of content for the website and future newsletters.

*Ken Holman*  
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