



Pickleball BC Association Board Meeting  
23-04-04, 6:00 pm Zoom

**Attendees**

Dave Eaton	Present	David Snell	Present
Brett Forsythe	Absent	Rod Williams	Present
Rick Folk	Present		
Walter Knecht	Present	Phil Sheps	Present
Sharon MacDonald	Present	Susan Inkman	Present
Miranda Thomas-Merkley	Absent		

1. **Quorum** - achieved.

2. **Agenda**

Tacit approval - no changes.

3. **Conflict of Interest - Rod**

Conversations all 'in camera'.

4. **New Board Members**

a. Moved by Walter, seconded by Rod that Susan Inkman be appointed to the PBC Board. Susan gave a short version of her bio/pickleball history. Motion carried.

Moved by Walter, seconded by Rod that Susan Inkman be appointed to the role of Treasurer for PBC. No discussion - Susan's bio was previously circulated. Motion carried.

b. Moved by Walter, seconded by Rod that Philip Sheps be appointed to the PBC Board. Philip gave a short version of her bio/pickleball history. Motion carried.

5. **Prior Minute Review - March 4, 2023**

Moved by Sharon, seconded by David that these minutes be adopted as presented.  
Carried



## 6. Reports

### a. Financial

- i. Current cash position - see report - no questions
- ii. Budget update - see report  
Moved by Dave, seconded by Rod that this budget sheet be approved/accepted as the PBC budget for the balance of 2023.  
Discussion - recognized that changes may be experienced. and that the formatting etc will be updated by Susan.
- iii. Business Practices - Walter believes we need to update in this area.  
Further action waiting on the material from the prior Treasurer.
- iv. Programs update - same as above - wait for action.

### b. Website & Social Media David - report attached

Salient discussion points - officiating will be relocated to a more prominent location on the web.

Other changes needed - coming!

### c. Grants Update -Sharon - two reports attached

Discussion re Deaf Club application - why was it denied? This discussion prompted a review of the criteria for each of the 2 Grant programs. Sharon and Dave will review and report.

Grant 114 - Dave moved, Sharon seconded that the Lynnmour School claim be accepted and paid as soon as possible. Dave asked why a motion was requested on this case - due to the controversial nature Walter asked for this level of confirmation.

### d. Membership -Rod report attached

PBC passed the 11,000 mark this week. o discussions - Rod not present at the time. About 2,500 ahead of the 2022 numbers.

Rod will do a simple calculation (next week?) for each Province - members per million population - just for interest.



e. Rick - Officiating - report attached

Some discussion re ref #s for the Provincials. Rick is confident he has the supply worked out.

Additional training / vetting to be done in the next 6 weeks to augment the supply chain. Sharon (as a member of the National Officiating team) has been asked to assist Rick. Discussion on supporting Sharon financially - answer is yes - back to the budget sheet - Walter indicated the sum we had previously included was not there and needs to be put back (WK oversight).

Disclosure - Elizabeth Folk, yes spouse but also a CR, will be assisting as well.

WK comment - good to see the initiatives taken toward this training program.

f. Facilities - Dave - report attached

Rick asked about quieter paddles and balls - Dave communicates with USA P - they have plans and planning - we are following their developments.

BCRPA - per the report - doing a broader scope review, PBC will be consulted.

g. Tournaments - WK commenting

Provincials - a significant event under control by R Chambers and team!  
Projecting more than 1,200 games/matches over 4 full days of competition using 12 indoor and 12 outdoor courts. Currently 651 registered to play with 635 in confirmed event spots.

**7. Other - WK**

a. Volunteers

- i. Sheena Brewer, our Pickleball Brackets guru is pulling back, aiming to retire mid year. We will need to find a replacement. WK to write a sincere thanks for the help!
- ii. Bob MacMillan - has stepped back from Newsletter work - Bob was back at his 9 to 5 job! Another letter of thanks!
- iii. Incoming ? Linda Jeffries - volunteering to 'write' - interest stories, other? News page on web, newsletter? Dave will do a little more intro back to her and us. The process may be we send her leads . . .



- b. PADS - see reports  
No draft agreement from PADS yet - . .
- c. Tournament Points - see reports - wait for end of April for a better view
- d. Presidents' meetings - see report  
To become a monthly event - 2nd Tuesdays every month. Agenda and invite SOON.
- e. Canadian National Pickleball League - see report - no update
- f. BC Senior Games Society - see report  
Working with them to get them into Pickleball Brackets and at the same time - all participants to be PBC members.
- g. Strategic Plan - can we put this on the agenda for May in Vernon meeting?
- h. Volunteer recognition - see WK report
- i. PCO
  - i. Bylaw working group - still in progress. Meetings Wednesday April 5 with G4 = QU, MB, AB & BC. Hope to bring ON to the group.
  - ii. NPAC - National Provincial Advisory Council - original purpose not being met - will be trying to rework to make more meaningful.
  - iii. Special PCNS levy - 3 or 4 provinces are pushing back. Our fee is \$3k per annum. Original purpose - extra features for or in the PCNS. The purpose per PCO seems to have shifted to 'insurance' on the software developer (a 3rd party company). Pretty much a bait and switch.

**Meeting adjourned 7:30 pm.**

**Next meeting - 6 pm PST, May 2, 2023 via Zoom.**

**Meeting in Vernon - 7 pm, May 11 - location TBD.**



## Reports

### **PBC Financial 23-04-02**

Bank as of April 2, 2023

Cash account	\$54,875.89
Term deposit, 3 yr, July 2025	\$6,200.00
Term deposit, 3 yr, Nov 2025	\$7,000.00
Term deposit, 3 yr, Nov 2025	\$12,000.00

(all term deposits - interest paid out, not accumulating)

Revenue March memberships via Trackie \$2,537.50

Sponsors revenue - \$200 available and \$100 pending via PayPal.

Expenses Paid March (Shum & Snell) \$283.29

Accrued

Grant Program ~~	\$1,000.00
Other expenses (Knecht) ~~	\$150.00
PCO PCNS fee	\$3,000.00

# PICKLEBALL BC

Revenue		10-Mar-23			
Memberships	\$ 2.50	14,000	\$ 35,000		\$ 35,000
Advertising:					
Website	\$ 100	17	\$ 1,700		\$ 2,600
Newsletter	\$ 100	9	\$ 900		
Sponsorship					
Pickleball Depot					
Officials training	\$ 2,000	1	\$ 2,000		\$ 3,750
Officials Polo shirts	\$ 50	25	\$ 1,250		
Board member polos	\$ 50	10	\$ 500		
Interest Revenue					
Term deposits	\$ 715	1	\$ 715		\$ 715
<b>Total Revenue</b>					<b>\$ 42,065</b>
<b>Expenses</b>					
Office					
Website					\$ 5,750
Go Daddy	\$ 25	1	\$ 25	\$ 75	
Weebly	\$ 50	1	\$ 50		
E-Communications					
MailChimp	\$ 45	12	\$ 540	\$ 790	
Zoom	\$ 250	1	\$ 250		
Bank changes					
Paypal	\$ 25	1	\$ 25	\$ 125	
Interac	\$ 25	1	\$ 25		
PCNS	\$ 75	1	\$ 75		
Misc					
BC Gov Annual Filing	\$ 200	1	\$ 200	\$ 1,210	
Stamps	\$ 10	1	\$ 10		
ID - polo shirts	\$ 50	10	\$ 500		
Misc paper, copying, etc	\$ 500	1	\$ 500		
Fees					
PCNS - PCO	\$ 3,000	1	\$ 3,000	\$ 3,550	
Sport BC	\$ 550	1	\$ 550		
Meetings					
Directors - May, Vernon					\$ 3,150
T&L	\$ 2,500	1	\$ 2,500	\$ 3,150	
Room rental	\$ 150	1	\$ 150		
Misc	\$ 500	1	\$ 500		
Facilities					\$ 1,000
Sound testing - equipment	\$ 500	1	\$ 500	\$ 1,000	
BCRPA meeting	\$ 500	1	\$ 500		
Grant Program					\$ 10,000
Youth	\$ 500	15	\$ 7,500	\$ 10,000	
Community	\$ 500	5	\$ 2,500		
Officiating					\$ 8,000
Training sessions	\$ 500	4	\$ 2,000	\$ 2,000	
Head ref tournament specific					
Provincials	\$ 2,000	1	\$ 2,000	\$ 4,500	
Western Regional's	\$ 2,500	1	\$ 2,500		
L1 & L2 shirts	\$ 50	25	\$ 1,250	\$ 1,500	
Misc expenses	\$ 250	1	\$ 250		
Provincials					
Officials per diem	\$ 400	15	\$ 6,000	\$ 9,871	\$ 9,871
Medals	\$ 13	267	\$ 3,471		
Posters	\$ 75	2	\$ 150		
Misc	\$ 250	1	\$ 250		
Promotion					\$ 10,300
Wellness Show	\$ 2,050	1	\$ 2,050	\$ 10,300	
President travel allowance	\$ 3,500	1	\$ 3,500		
BC 55+ Games	\$ 750	1	\$ 750		
Three other select tournaments	\$ 500	3	\$ 1,500		
Tournament Points	\$ 1,500	1	\$ 1,500		
PADS	\$ 1,000	1	\$ 1,000		
<b>Total Expenses</b>					<b>\$ 48,071</b>
<b>Excess of Expenses over Revenue</b>					<b>\$ (6,006)</b>



## Snell's Report To The Board April 4<sup>th</sup> 2023

1. New DJS Responsibility – PADS
  - a. HQ Meeting and Demos
  - b. Contract Discussions – New One Coming
  - c. Hollyburn Planning Underway
  - d. Assistance from Kerry
2. Communications & Social Media
  - a. 2<sup>nd</sup> Press Release Provincials Apr 2023?
  - b. New News Stories
    - i. **Top March News Stories**
      - [PB Slam: Roddick, Agassi, McEnroe, Chang](#)
      - [CNPL Vernon Event June 16 -18](#)
      - [What Makes Pickleball Different?](#)
      - [Sport BC Honours PBC President](#)
      - [Forbes: Is Pickleball Here to Stay?](#)
      - [BC Provincials Registration Mar 12th](#)
      - [CNPL First Team & Tryouts Announced](#)
      - [PB Derangement Syndrome Explained](#)
      - [Expansive PB Facility in BC Opening Soon](#)
    - ii. **Continue positive stories&moresuggestions please!!**
  - c. Potential April News Stories
    - i. Grant Program – need help with details and story line
    - ii. Walter's Award Ceremony & Pics
    - iii. Virtual Trophy Wall Continued
    - iv. CNPL Updates & Facilities for Tryouts
    - v. Provincials
  - d. Walter's Newsletter
    - i. February Links to Website TBA
    - ii. April 15<sup>th</sup> target Date for Next One?
  - e. Tweets @PickleballBC Continues
    - i. Tweet Sent Every News Story Posted with Links
    - ii. Using Hootsuite Platform for Social Media Messaging Dashboard
  - f. Other Social Media Sites
    - i. Facebook, YouTube & Instagram TBA
3. Website:
  - a. New ads and some deleted



- b. Reposition Rules and Officiating (more prominent)
- c. Volunteer Wall
- d. Tournament Page Updated Regularly& Board Minutes Posted
  - i. 54 Tournaments listed and updated daily
    - 1. Reg Closings
    - 2. Brackets Links and Reg Updates
    - 3. PDF for Kamloops Open
    - 4. Poster for Nelson
- e. 2023 Website Updates TBA:
  - i. New Landing Page & Site Look and Feel
  - ii. Encourage more BC good news stories
  - iii. BC Players' Focus Stories and Details
  - iv. Continue to Consolidate/Add/Delete older pages& content





PBC Board Meeting

Reporting Template Late 2022

Date Received	Name of Applicant	(B)rejected (A)approved	Grant Amount	Grant #	Date of Grant		Paid	Comments
					Approval Email	90 Day Claims Expiry		
	Pacificsport/Whiterock PB Assoc	A	\$ 500	113			\$67.20	balls only  This was started when BS was grant administrator and after much dispute only balls were reimbursed
May 29/22	Lynmour Elementary	A	\$ 500	114	29-May	Aug 29/22		Held over from B. Shum -- dispute
Aug 5/22	Comox Valley/Ron Dumbarton	A	\$ 500	115	Oct.28/22	Jan 28/23	\$447	
Sept 13/22	Edgewater Elem/Steamboat	A	\$ 500	116	Oct 28/22	Jan28/23	\$500	
Nov 17/22	Deaf Pickleball /BC Deaf Sports	R	n/a	n/a	Jan 17/23	n/a	n/a	
Oct.16/22	Peace Country PB	R	n/a	n/a	Oct.19/22	n/a	n/a	resubmit in Spring as time had expired
Total							\$ 1,000	

Reporting Template (2023)

Date Received	Name of Applicant	(B)rejected (A)approved	Grant Amount	Grant #	Date of Grant		Paid out	Comments
					Approval Email	90 Day Claims Expiry		
Jan.11/23	Victoria PB/Centre Mountain Leillum School	approved	\$ 500	117	Jan 18/23	Apr 18/23		portable nets for outdoor use/paddles/balls
Jan.26/23	Metchosin PB/Carol Voyt	approved	\$ 500	118	Mar 5/23	June 5/23		nets
Mar 5/23	South Cowichan PB/Laurie Vasey	approved	\$ 500	119	Mar 6/23	June 6/23		celebrate National Pickleball Day
Mar 5/23	Qualicum Beach/Peter Drummon	pending	\$ 500	n/a				outdoor court construction
Mar 7/23	Peninsula PB/Cindy Barton	approved	\$ 500	120	Mar8/23	June 8/23		3 portable nets
Feb.28/23	Vancouver PB/Janet Martini/E Van Eler	approved	\$ 500	121	Mar 8/23	June 8/23		junior paddles and balls
Total							\$ 3,000	



**2023 March Membership Report – Rod Williams**



(These numbers are as of March 31, 2023, as I will be travelling over the end of the month)

Sicamous Pickleball Club began operation and opened for registration in March.

There are now 87 BC Associate clubs launched and processing memberships through PCNS, plus the 2 Affiliates. Qualicum is in the process of beginning club setup, and Terrace has approached us expressing an interest in organizing.

### **Registrations.**

1367 membership registrations processed up to March 31 (1263 last year). 634(46%) are brand new PCO Members (730 last year)

### **PBC Membership**

As of March 31 there were 10871 Active PBC members, an increase of 2631 from March 2022.

There are still over 7290 inactive memberships in PBC. An increase of 1400 from this time last year. All 2020 expiries have been purged from the system and the 'Inactive' total includes only those expired since Jan 1 2021. Many of these will likely be rejoining as the summer season progresses.

**National PCNS News** – The next meeting of this working group is April 12<sup>th</sup>. I expect to receive the National statistics prior to that meeting and I will share them when I receive them. I fully expect BC to remain just below 30% of all Pickleball Canada members and to generate more than 30% of all PCNS revenue.

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Head Referee, Pickleball BC end march

The Provincial Pickleball Championships are taking shape for May 11 to 14 in Vernon. After an initial glitch in player registrations, the Vernon committee has added to their total number of participants, and now will be using 24 courts for all four days. This has created a larger demand for officials, which are to referee every match.

As Head Referee for the tournament, I will be working closely with Richard Chambers (Tournament Coordinator) as well as Bruce Imrie (Referee Coordinator). We have 23 accredited referees registered so far. These are level one, two and certified referees from BC and Alberta. In addition, the Vernon committee is training referees at their local tournaments, and we anticipate 10 to 15 more referees to sign up. We have split the shifts into 2 per day....730 to 1PM, and 1230PM to 6PM. It looks like we will eventually have more



referees signed up for shifts than we require, so Bruce and I will eventually have to "manage" the numbers per shift.

As well, golf medal matches will use the 2 referee system instead of the line judges. In this way, we will have an accredited referee, and a trainee or level one referee officiating the gold medal matches. This will give on-court experience to our up-and-coming referees.

Also, I am currently in the planning stages of three referee training sessions which will take place in May. Delta, West Kelowna, and Kelowna are all planning these events. I will be the main instructor, and my wife, Elizabeth will be instructing and evaluating as well. I am also hoping that Sharon MacDonald will also be able to be in attendance to help me out. Sharon is the new Referee Training Coordinator for the Western Provinces for Pickleball Canada. Like myself, she is learning the ropes, and we hope to work together as we move forward.

Rick Folk  
Head Referee, Pickleball BC

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Our project with them, which is only a few months away from being a year old, will be delayed again, at least another 6 months. BCRPA consulted with reps from about 15 municipalities, and they want to spend more time for the following reasons, as stated by the CEO:

- *Recommended to synthesize the document in the following format:*
  - *Location, maintenance, and programming logistics, then upfront with purpose and objectives, talk about potentially support with updated survey data, share resourcing in other municipalities in greater detail.*

Most of this makes sense from the perspective of achieving a set of guidelines that all provincial municipalities will share and adhere to, despite the frustration of waiting longer for the end result. We won't release our current form report now as it would undermine the final product. We have assurances that our members input will be sought and respected during this next phase of the project.

Dave Eaton  
April 4, 2023



WK Reports Misc 23-04-02

### **Volunteers in/out**

**Sheena Brewer** - after some time as the PBC guru wrt Pickleball Brackets is pulling back. After providing significant tournament setup help to MANY clubs, she has decided to 'retire', gradually through 2023.

We need a replacement or TWO. Close to 20 sanctioned events and a total of nearly 50 tournaments this year - the work load is significant!

**Bob MacMillan** - has helped with the Newsletter creation for many months and has retired - back working a real job. A task may take a different form as we are working to use the PCNS system more.

### **PADS**

Last week three of us (WK, DS & KS) visited the PADS Burnaby campus - introductions, vetting etc. While their facility is aging they do quite well with what they have. A full tour was given as well as a couple short training demo sessions. I was impressed with many of their staff and the results they achieve!

We have had a number of contract or agreement drafts passed between us. We are waiting input from their Exec Director and Communications team.

Still the plan remains - a one day Province wide event (set of events) promoting both PADS and pickleball. Fundraising and publicity to benefit both organizations. Event day ~~ mid April 2024.

### **Tournament Points**

Allan Gauthier has been working with me to make the spreadsheet work- it is 99%. We have results from 4 tournaments compiled. Not enough to show 'leader board' data but does prove the concept and the algorithm etc.

There are 3 April tournaments coming - that will bring more things into place.

### **Presidents Meeting**

The March 14 meeting had about 20 participants - notes previously circulated. Some topics from that meeting will be carried forward to the April 11 meeting.



Enough positive feedback from both those that did attend and others that could not - a process / concept to be continued.

### **CNPL**

Notes previously sent out. Waiting an NDA before furthering discussions. Objective - cooperation which may mainly be in the competitive fields but worthy of pursuing.

### **BC Senior Games Society - BCSGS**

We have worked together for a number of years - PBC trying to get them into the PBC camp - fully, wrt pickleball.

This year they would like to move to using Pickleball Brackets for their pb August event. A couple challenges both sides - discussions ongoing with BCSGS and other parties to make this work.

### **Strategic Plan** - Let us discuss

### **PCO**

**Bylaws** - the process is off the rails - my opinion and shared to a large degree by AB, MB, QU and now ON. Verbal report to be given.

**NPAC** - some interprovincial conversations - value of this entity or group has diminished significantly

**PCNS Levy** - significant resistance by several Provinces to deny this until at least clarity re purpose and handling of prior contributions is achieved.

### **Other**

I have had a very good discussion with 5 high level BC players (4.5 +) re some failures in various systems. Status - we are developing a proposal(s) to effect improvements in said systems.

Verbal report will be given.

### **Board meeting May Vernon**

Yes - details still to happen

Do we do a first Tuesday as well?