



**For Immediate Release September 27<sup>th</sup> 2023**

### **Rally in the Valley Pickleball Tournament in Vernon this Weekend**

The Vernon Pickleball Association's last tournament of 2023, 'Rally in the Valley, Powered by Pickleball Depot, is taking place Friday September 29<sup>th</sup> to Sunday October 1<sup>st</sup>. Two hundred and seventy teams are registered in Men's, Mixed and Women's Doubles, with games starting at 8 a.m. each day. Ages range from 14 to 78 years old, as well as four different skill categories which will ensure fun, energetic and skillful competition. This tournament is sanctioned by Pickleball Canada and Pickleball BC.

Myron Hocevar, President of the Vernon Pickleball Association (VPA), says "Thanks to a very dedicated Tournament Committee and hundreds of member volunteers, this will be the 5th open tournament put on by the VPA at the OWA Pickleball Complex this year. These tournaments not only showcase our facility and organization, but also have a significant economic impact to the City of Vernon because of the large number of out of town participants." Spectators are welcome free of charge, and there will also be a food truck and a beer garden on site.

"We are thrilled to be title sponsor of the second annual Rally in the Valley held in our very own backyard in one of the finest indoor pickleball complexes in Canada" says Cara Arding, owner of Pickleball Depot. "We love to see this state-of-the-art facility come to life with some of the best and brightest in pickleball and support all the players who have supported us during our decade in the sport."

Competitors and visitors to the National Bank Financial - Okanagan Wealth Advisors Pickleball Complex (OWA) will notice construction taking place at the front of the building. This is the final phase of the facility, 'Herrmann House', a registration/ reception and washroom facility. 70% of the capital cost and 100% of the operating cost will have been paid for by the VPA members and the club over the next 20 years. Given that both the public and VPA members are welcome to play in the facility, it is truly a community legacy asset and a testament to the dedication of the Vernon Pickleball Association.

The VPA is a non-profit society with over 1100 members who play year-round, both recreationally and competitively.

For more information about the Vernon Pickleball Association, please visit [www.vernonpickleball.com](http://www.vernonpickleball.com)